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भारत संचार निगम लिमिटेड
(भारत सरकार का उपक्रम)
BHARAT SANCHAR NIGAM LIMITED
(A Govt. of India Enterprise)

BSNL 3G))) **BSNL LIVE**
2010

No. 200-52/2008-VAS

Date: 25/05/2012

To,

All CGMs

Telecom Circles/Districts/NTR

Sub: Launch of 'TRUST Card' across India – reg.

As you may be aware that BSNL has signed agreement with M/s ItzCash for the launch of 'TRUST Card', a co-branded Semi-Closed Prepaid Instrument. The service enables payment of about 10000 services apart from payment of BSNL prepaid talk-time, post-paid bills and VAS. It was launched by CMD, BSNL on 17th January 2012 at New Delhi. The service was initially launched in **Pune, Chandigarh, Kolkata & Chennai** cities. Now the service has been extended in about 400 cities across India (list of cities available at BSNL intranet site intranet.bsnl.co.in).

Presently the TRUST cards are available through **ItzCash World outlets** only. It has now been decided that these cards shall be made available at BSNL's CSC and franchisees also.

In view of this, it is requested to nominate an official to look after such type of **financial services** and direct them to co-ordinate with M/s ItzCash so that the cards can be made available at BSNL's CSC and franchisees. The contact details on behalf of M/s ItzCash are as follows:

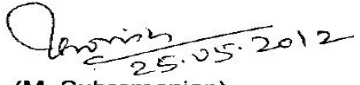
Name: Mr. Deepak Bhatia,

Mob: +91 9810050676

e-mail: deepakb@intrexindia.net

A brief presentation about the service is available at BSNL intranet site. This is for your information and necessary action at your end please.

Encls: As above


25.05.2012
(M. Subramanian)
AGM (VAS-I)

CC:

- (i) Dir (CM)/Dir (Fin), BSNL Board – for information please.
- (ii) GM (Nodal Centre), North/East/West/South Zone
- (iii) M/s ItzCash

S. no.	State	City
1	Andhra Pradesh	HYDERABAD LOCAL
2	Andhra Pradesh	TANUKU
3	Andhra Pradesh	GUNTUR
4	Andhra Pradesh	RAJAHMUNDRI
5	Andhra Pradesh	SRIKAKULAM
6	Andhra Pradesh	VIJAYAWADA
7	Andhra Pradesh	VISAKHAPATNAM
8	Andhra Pradesh	VIZAYANAGARAM
9	Karnataka	ATHANI
10	Karnataka	BAILHONGAL

11	Karnataka	BELGAUM
12	Karnataka	SAUNDATTI
13	Karnataka	BELLARY
14	Karnataka	HOSPET
15	Karnataka	SIRUGUPPA
16	Karnataka	BIDAR
17	Karnataka	HUMNABAD
18	Karnataka	CHIKMAGALUR
19	Karnataka	BANTWAL
20	Karnataka	KARKALA
21	Karnataka	MANGALORE
22	Karnataka	PUTTUR
23	Karnataka	UDUPI
24	Karnataka	DEVANGERE
25	Karnataka	HIRIYUR
26	Karnataka	GULBARGA
27	Karnataka	SEDAM
28	Karnataka	YADGIRI
29	Karnataka	GADAG
30	Karnataka	HANGAL
31	Karnataka	HAVERI
32	Karnataka	HUBLI
33	Karnataka	MADIKERI
34	Karnataka	HUNSUR
35	Karnataka	MYSORE
36	Karnataka	MANVI
37	Karnataka	RAICHUR
38	Karnataka	SINDHANUR
39	Karnataka	BHADRAVATI
40	Karnataka	SHIMOGA
41	Karnataka	TUMKUR
42	Karnataka	ANKOLA
43	Karnataka	KARWAR
44	Karnataka	KUMTA
45	Karnataka	YELLAPUR
46	Tamilnadu	PERUNDURAI
47	Tamilnadu	BHAVANI
48	Tamilnadu	COIMBATORE
49	Tamilnadu	DHARAMPURAM
50	Tamilnadu	ERODE
51	Tamilnadu	GOBICHETTIPALAYAM
52	Tamilnadu	KOTAGIRI
53	Tamilnadu	METTUPALAYAM
54	Tamilnadu	OOTACAMUND
55	Tamilnadu	PALLADUM
56	Tamilnadu	POLLACHI
57	Tamilnadu	TIRUPUR
58	Tamilnadu	UDUMALPET
59	Tamilnadu	KOVILPATTI

60	Tamilnadu	NAGARCOIL
61	Tamilnadu	RAJAPALAYAM
62	Tamilnadu	SANKARAN KOIL
63	Tamilnadu	SRIVAIKUNDAM
64	Tamilnadu	TENKASI
65	Tamilnadu	TIRUNELVELLI
66	Tamilnadu	TUTICORIN
67	Tamilnadu	VALLIYOOR
68	Tamilnadu	VIRUDHUNAGAR
69	Tamil Nadu	KANCHIPURAM
70	Tamil Nadu	CHENNAI
71	Tamil Nadu	KUMBAKONAM
72	Tamil Nadu	THANJAVUR
73	Tamil Nadu	TRICHY
74	Tamil Nadu	TIRUVANNAMALAI
75	Kerala	CALICUT
76	Kerala	ERNAKULAM
77	Kerala	IRINJALAKUDA
78	Kerala	CANNANORE
79	Kerala	KOTTAYAM
80	Kerala	PALGHAT
81	Kerala	TRICHUR
82	Kerala	THIRUVANANTHAPURAM
83	Uttar Pradesh	KANPUR
84	Uttar Pradesh	GHAZIABAD+DADRI
85	Uttar Pradesh	LUCKNOW
86	Uttar Pradesh	AGRA
87	Uttar Pradesh	ALLAHABAD
88	Uttar Pradesh	VARANASI
89	Uttar Pradesh	BAREILLY
90	Uttar Pradesh	GORAKHPUR
91	Uttaranchal	DEHRADUN
92	Uttar Pradesh	MEERUT
93	Haryana	AMBALA
94	Haryana	JAGADHARI
95	Haryana	NARAINGARH
96	Haryana	DABWALI
97	Haryana	HANSI
98	Haryana	HISSAR
99	Haryana	SIRSA
100	Haryana	TOHANA
101	Haryana	JIND
102	Haryana	SAFIDON
103	Haryana	ASSANDH
104	Haryana	KAITHAL
105	Haryana	KARNAL
106	Haryana	KURUKSHETRA
107	Haryana	NILOKHERI
108	Haryana	PANIPAT

109	Haryana	PEHOWA
110	Haryana	BAHADURGARH
111	Haryana	CHARKHIDADRI
112	Haryana	JHAJJAR
113	Haryana	ROHTAK
114	Haryana	GOHANA
115	Haryana	SONIPAT
116	Himachal Pradesh	HAMIRPUR
117	Himachal Pradesh	UNA
118	Himachal Pradesh	KANGRA
119	Himachal Pradesh	PALAMPUR
120	Himachal Pradesh	MANDI
121	Himachal Pradesh	SUNDERNAGAR
122	Himachal Pradesh	SHIMLA
123	Himachal Pradesh	SOLAN
124	Jammu & Kashmir	AKHNOOR
125	Jammu & Kashmir	JAMMU
126	Jammu & Kashmir	KATHUA
127	Jammu & Kashmir	SAMBA
128	Jammu & Kashmir	LEH
129	Jammu & Kashmir	RAJOURI
130	Jammu & Kashmir	ANANTNAG
131	Jammu & Kashmir	BARAMULLA
132	Jammu & Kashmir	KUPWARA
133	Jammu & Kashmir	PULWAMA
134	Jammu & Kashmir	SRINAGAR
135	Jammu & Kashmir	UDHAMPUR
136	Punjab	AJNALA
137	Punjab	AMRITSAR
138	Punjab	PATTI
139	Punjab	RAYYA
140	Punjab	TARAN TARAN
141	Punjab	BHATINDA
142	Punjab	MANSA
143	Punjab	PHULMANDI
144	Punjab	CHANDIGARH
145	Punjab	ABOHAR
146	Punjab	FARIDKOT
147	Punjab	FAZILKA
148	Punjab	FEROZEPUR
149	Punjab	KOTKAPURA
150	Punjab	MALAUT
151	Punjab	MOGA

152	Punjab	MUKTASAR
153	Punjab	BALACHAUR
154	Punjab	DASUA
155	Punjab	HOSHIARPUR
156	Punjab	TANDA URMAR
157	Punjab	JAL ANDHAR
158	Punjab	KAPURTHALA
159	Punjab	NAKODAR
160	Punjab	NAWANSHAHR
161	Punjab	PHAGWARA
162	Punjab	PHILLAUR
163	Punjab	JAGRAON
164	Punjab	LUDHIANA
165	Punjab	SAMRALA
166	Punjab	BATALA
167	Punjab	GURDASPUR
168	Punjab	PATHANKOT
169	Punjab	NABHA
170	Punjab	PATIALA
171	Punjab	RAJPURA
172	Punjab	SAMANA
173	Punjab	SARHIND
174	Punjab	KHARAR
175	Punjab	NANGAL
176	Punjab	ROPAR
177	Punjab	MALERKOTLA
178	Punjab	SANGRUR
179	Punjab	SUNAM
180	Assam	DHUBRI
181	Assam	GUWAHATI
182	Assam	JORHAT
183	Assam	SIBSAGAR
184	Assam	BOKAJAN
185	Assam	HALFLONG
186	Assam	HOJAI
187	Assam	NAGAON
188	Assam	SILCHAR
189	Assam	GOHPUR
190	Assam	MANGALDOI
191	Assam	TEZPUR
192	Assam	UDALGIRI
193	Assam	DIBRUGARH
194	Assam	DIGBOI
195	Assam	NORTH LAKHIMPUR
196	Assam	TINSUKIA
197	Bihar	ARRAH
198	Bihar	BHAGALPUR
199	Bihar	NAUGACHIA
200	Bihar	CHAPARA

201	Bihar	GOPALGANJ
202	Bihar	MAIRWA
203	Bihar	SIWAN
204	Bihar	BEGUSARAI
205	Bihar	BENIPATTI
206	Bihar	DARBHANGA
207	Bihar	KHAGARIA
208	Bihar	MADHUBANI
209	Bihar	SAMASTIPUR
210	Bihar	ARWAL
211	Bihar	GAYA
212	Bihar	JAHANABAD
213	Bihar	NAWADA
214	Bihar	ARARIA
215	Bihar	FORBESGANJ
216	Bihar	KATI HAR
217	Bihar	KISHANGANJ
218	Bihar	PURENA
219	Bihar	SEIKHPURA
220	Bihar	ARERAJ
221	Bihar	BARACHAKIA
222	Bihar	DHAKA
223	Bihar	MOTIHARI
224	Bihar	HAJIPUR
225	Bihar	MUZAFFARPUR
226	Bihar	PUPRI
227	Bihar	SHEOHAR
228	Bihar	SITAMARHI
229	Bihar	BARH
230	Bihar	BIHARSHARIF
231	Bihar	DANAPUR
232	Bihar	PATNA
233	Bihar	SAHARSA
234	Bihar	SUPAUL
235	Bihar	ROHTAS
236	Bihar	SASARAM
237	Jharkhand	DEOGHAR
238	Jharkhand	DUMKA
239	Jharkhand	SAHIBGANJ
240	Jharkhand	BERMO
241	Jharkhand	BOKARO
242	Jharkhand	DHANBAD
243	Jharkhand	BARHI
244	Jharkhand	HAZARIBAGH
245	Jharkhand	RAMGARH
246	Jharkhand	CHAIBASA
247	Jharkhand	JAMSHEDPUR
248	Jharkhand	NOAMUNDI
249	Jharkhand	GUMLA

250	Jharkhand	KHUNTI
251	Jharkhand	LOHARDAGA
252	Jharkhand	RANCHI
253	Jharkhand	SIMDEGA
254	Meghalaya	SHILLONG
255	Tripura	AGARTALA
256	Tripura	DHARAM NAGAR
257	Manipur	IMPHAL
258	Nagaland	DIMAPUR
259	Nagaland	KOHIMA
260	Orissa	BALANGIR
261	Orissa	KANTABHANJI
262	Orissa	PATNAGARH
263	Orissa	SONAPUR
264	Orissa	TITLAGARH
265	Orissa	BALASORE
266	Orissa	BHADRAK
267	Orissa	BARIPADA
268	Orissa	BETANATI
269	Orissa	KARANJIA
270	Orissa	RAIRANGPUR
271	Orissa	UDALA
272	Orissa	ASKA
273	Orissa	BERHAMPUR
274	Orissa	BHANJANAGAR
275	Orissa	BHAWANIPATNA
276	Orissa	DHARAMGARH
277	Orissa	BHUBNESHWAR
278	Orissa	KHURDA
279	Orissa	PURI
280	Orissa	CUTTACK
281	Orissa	JAJPUR ROAD
282	Orissa	KENDRAPARA
283	Orissa	PARDIP
284	Orissa	ANUGUL
285	Orissa	DHENKANAL
286	Orissa	KEONJHAR
287	Orissa	JEYPUR
288	Orissa	KORAPUT
289	Orissa	RAYAGADA
290	Orissa	DEODGARH
291	Orissa	JHARSUGUDA
292	Orissa	RAIRAKHOL
293	Orissa	SAMBALPUR
294	Orissa	RAJGANGPUR
295	Orissa	ROURKELA
296	Orissa	SUNDERGARH
297	West Bengal	ASANSOL
298	West Bengal	BURDWAN

299	West Bengal	DURGAPUR
300	West Bengal	KATWA
301	West Bengal	BALURGHAT
302	West Bengal	RAIGANJ
303	West Bengal	BANKURA
304	West Bengal	BISHANPUR
305	West Bengal	BERHAMPUR
306	West Bengal	CALCUTTA
307	West Bengal	COOCHBEHAR
308	West Bengal	DINHATA
309	West Bengal	SILIGURI
310	Sikkim	GANGTOK
311	West Bengal	JALPAIGURI
312	West Bengal	RANAGHAT
313	West Bengal	MALDA
314	West Bengal	GHATAL
315	West Bengal	HALDIA
316	West Bengal	JHARGRAM
317	West Bengal	KHARAGPUR
318	West Bengal	BOLPUR
319	Gujarat	AHMEDABAD LOCAL
320	Gujarat	SURAT
321	Madhya Pradesh	INDORE
322	Rajasthan	JAIPUR
323	Gujarat	BHUJ
324	Gujarat	RAJKOT
325	Gujarat	VADODARA
326	Madhya Pradesh	BHOPAL
327	Madhya Pradesh	GWALIOR
328	Madhya Pradesh	JABALPUR
329	Rajasthan	BIKANER (C)
330	Rajasthan	BIKANER (E)
331	Rajasthan	BIKANER (N)
332	Rajasthan	BIKANER (S)
333	Rajasthan	BIKANER (W)
334	Rajasthan	JODHPUR(E)
335	Rajasthan	JODHPUR(W)
336	Maharashtra	KARJAT
337	Maharashtra	BASSEIN
338	Maharashtra	BHIWANDI
339	Maharashtra	DAHANU
340	Maharashtra	KALYAN
341	Maharashtra	MURBAD
342	Maharashtra	PALGHAR
343	Maharashtra	SHAHAPUR
344	Maharashtra	WADA
345	Maharashtra	ALIBAGH
346	Maharashtra	KARJAT
347	Maharashtra	KHOPOLI

348	Maharashtra	MAHAD
349	Maharashtra	MANGAON
350	Maharashtra	PEN
351	Maharashtra	OSMANABAD
352	Maharashtra	AHMEDNAGAR
353	Maharashtra	GONDIA
354	Maharashtra	VITA
355	Maharashtra	CHANDRAPUR
356	Maharashtra	Yavatmal
357	Maharashtra	NANDED
358	Maharashtra	TIRORA
359	Maharashtra	BULDHANA
360	Maharashtra	JALNA
361	Maharashtra	SATARA
362	Maharashtra	DEOLI
363	Maharashtra	AMBEJOGAI
364	Maharashtra	JALGAON
365	Maharashtra	PUSAD
366	Maharashtra	HINGOLI
367	Maharashtra	MALKAPUR
368	Maharashtra	PANDHARPUR
369	Chhattisgarh	BILASPUR
370	Maharashtra	BHUSAWAL
371	Chhattisgarh	DURG
372	Maharashtra	PARBHANI
373	Maharashtra	LATUR
374	Maharashtra	MOUDA
375	Maharashtra	WASHIM
376	Maharashtra	ISLAMPUR
377	Maharashtra	SANGLI
378	Maharashtra	KANKAVALI
379	Maharashtra	MALEGAON
380	Maharashtra	AKKALKOT
381	Maharashtra	UMRER
382	Maharashtra	KANNAD
383	Maharashtra	WARORA
384	Maharashtra	SAKOLI
385	Maharashtra	TULJAPUR
386	Maharashtra	PAROLA
387	Maharashtra	CHIKHALI
388	Maharashtra	SANGAMNER
389	Goa	CANACONA
390	Maharashtra	DIGRAS
391	Maharashtra	KARAD
392	Chhattisgarh	KORBA
393	Maharashtra	SHAHADA
394	Maharashtra	MURTIZAPUR
395	Maharashtra	SHIRPUR
396	Maharashtra	KHED

397	Maharashtra	NANDURBAR
398	Maharashtra	CHIPLUN
399	Maharashtra	GUHAGAR
400	Maharashtra	CHINCHWAD
401	Chhattisgarh	RAIGARH
402	Maharashtra	GANGAPUR
403	Goa	PONDA
404	Chhattisgarh	KANKER